



# USA Taekwondo US Open Bid Packet 2024 - 2027



Member, United States  
Olympic & Paralympic Committee

Updated 5 8 2023

## HOST SITE PROPOSAL

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This document features a comprehensive outline for a potential bidder with USA Taekwondo, requirements to host the U.S. Open Taekwondo Championships.

## ABOUT USA TAEKWONDO

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USA Taekwondo is the National Governing Body (NGB) for the sports of Taekwondo in the United States of America as recognized by the United States Olympic and Paralympic Committee (USOPC). USATKD provides developmental opportunities for Taekwondo athletes throughout the United States to cultivate their knowledge of the sport while striving for world-class status.

Taekwondo is a defensive, martial art that combines philosophy, mental discipline, physical exercise, and physical ability. It promotes a wide range of principles including the following:

- Good physical condition
- Self-Defense or the ability to defend oneself
- Self-Confidence
- Respect
- Good health regardless of gender, physique, or age

The origins of Taekwondo, which go back two thousand years, lie in Korea. During its history, this sport has been known by various names, like Taekyon or Subak. Its official name nowadays, Taekwondo, was announced in 1955; a year later, the first championships were held. The Korean Taekwondo Federation was founded in 1965, and the World Taekwondo Federation was founded in 1973. During the same year, the first World Championship took place. Taekwondo became an official Olympic Sport at the 2000 Olympic Games in Sydney, Australia.

The mission of USATKD is to enable United States athletes to achieve sustained competitive excellence and promote and grow the sport of Taekwondo.

## EVENT BACKGROUND

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This annual event is one of the premier taekwondo events in the world and the oldest Open Taekwondo Championships in the world.

The competition is open to any certified black belt athlete in the world. Competition categories include Poomsae (Forms Competition) and Kyorugi (Sparring Competition). Each Kyorugi competition is divided into Weight Categories. The U.S. Open Taekwondo Championships is unique in that you may see competitors ranging from age 6 to age 70. Many Olympians, World Champions as well as National Champions from all over the world will compete at this event.

In 2020, there were over 3,000 taekwondo athletes, coaches, and officials from 75 countries participating in this five-day event with over 2,600 spectators in attendance. The event is three days of competition and two additional days for move-in and event check-in/weigh-in. Competitors may compete on multiple days of competition.

## EVENT OWNERSHIP

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USATKD owns and operates the U.S. Open Taekwondo Championships. USATKD retains the rights to various media and sponsorship categories as listed below.

## EVENT DATES

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**January 24-28, 2024 (two day move in, three day competition, move out on Sunday after competition)**

## EVENT MARKETING

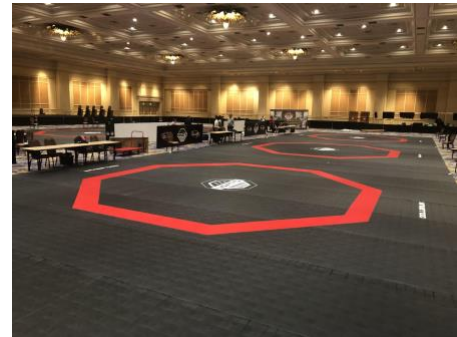
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The U.S. Open Taekwondo Championships will be marketed throughout the country and internationally by USATKD and World Taekwondo. USATKD coordinates the pre-event, event, and post event activities in conjunction with The CVB and/or Sports Commission. We see this event as partnership agreement, so the CVB and/Sport Commission and location site logo will appear with all marketing materials. The host site may use USATKD's logo in conjunction with its printed information but only with approve of USATKD.

## **HOST OBLIGATIONS – SITE VISITS**

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- 2 economy class round trip domestic airfares for USATKD event staff for initial site visit
- 2 single complimentary rooms for USATKD event for initial site visit
- 1 economy class round trip domestic airfare for USATKD Event Manager for final planning site visit 2-3 months prior to start of competition if bid is awarded
- 1 single complimentary room for USATKD Event Manager for final planning site visit 2-3 months prior to start of competition if bid is awarded.



## **VENUE/HOST SITE REQUIREMENTS**

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- HOST will secure at NO COST or a substantially reduced cost to USATKD one of the following venue types:
  - **Arena or convention center space of 80,000 – 90,000 square feet of contiguous floor space** with fixed seating to fit approximately 12 45'x45' competition rings and a minimum of 10' walkway in between each competition ring and outside seating.
    - A minimum height from the floor to the lowest impairment or overhanging obstruction shall be no less than 20 feet. Column-free space is preferred but columns spaced at 90-foot minimum intervals are acceptable.
    - Additional space close to competition floor that is 10,000 – 15,000 square feet for a holding area (can be on arena floor or separate room in venue)
    - Warm-up area that is 10,000 sq. Ft near the competition area
    - Set-up consists of 2 days prior to the first competition day. Three - four competition days are needed to conduct the event.
    - Loading dock to receive two 53' equipment trailers up to two days prior to the first set-up day, load/unload, and store for the duration of the event.
    - One motorized forklift, one electric powered pallet jack, two manual pallet jacks, as well as the authorization for our certified staff to operate this equipment.
    - A CAD floor plan based on the requirements in this document.
- USATKD competition area responsibilities:
  - Competition rings/mats including shipping.
  - Scoring monitors/displays
  - Ringside banner system consisting of USATKD Sponsors, and potential local sponsors
  - Other necessary equipment for conducting the competition
- **HOST In-Venue Support Facilities** Requirements – All of the following functional areas must have air conditioning, electrical and adequate lighting as well as:
  - **Secured storage areas** for equipment, awards, VIK, sponsor merchandise, licensees, comptroller, and miscellaneous equipment.
  - **Tournament Desk** - a two-tiered, elevated skirted platform (Approximately 56' x 24") located central to the competition area with the following:
    - Four – Six 8'x 3'Skirted Tables
    - Ten Chairs
    - Two Electrical Outlets
    - Internet Access
    - Public Address System capable of broadcasting throughout venue.
  - **Sports Medicine Center**- Located near the Tournament Desk.
    - Eight - 8' x 3' x 30" tables
    - Four Massage Tables
    - Approximately 250 lbs. per day delivered daily.
    - One Electrical outlet

- **Registration**
  - 5,000 square feet meeting room
  - Four Registration Kiosks
  - Eight - 8' x 3' " skirted tables
  - Ten Chairs
  - Four Electrical outlets
  - One Internet Connection
- **Weigh-In Areas**
  - Two meeting rooms – minimum of 1,700 square each
  - Six Chairs in each room
  - Four Tables in each room
  - Two electrical outlets in each room
- **Referee Meeting**
  - Meeting Space for 200 classroom style or rounds
  - Six Chairs at head of room
  - Two tables at head of room
  - Room can also serve a meal area for lunch
- **Coaching and Referee Seminars**
  - Two separate meeting room for 100 classroom style
  - One Electrical Outlet
  - Podium with microphone
  - Four Chairs at head of room
  - Two tables at head of room
- **Meal Area (Lunch and/or Dinner)**
  - Meeting Space for 80 people at rounds and space for buffet
- **Exposition/ Sales Area-** USATKD merchandise sales and event souvenirs are the exclusive rights of USATKD. USATKD will not agree to pay a commission to a concessionaire or to venue management for an exclusive right to this sales area. In addition, USATKD reserves the right to permit national sponsors the opportunity to utilize the exhibition space and sales area to promote their products(s). Additional requirements are as follows:
  - Two - 30' x 100' Souvenir area
  - Twenty - 10' x 10' Exhibit booths
  - Seventy -8' x 3' x 30" Skirted tables
  - Internet Access
- **HOST Auxiliary Venue Services**
  - Parking
    - Fifteen Complimentary parking spaces for staff and tournament officials
    - Reduced rate parking with in and out privileges for all event participants
- **Internet connections** will also be required at the following locations:
  - **Dedicated 15 Mbps (3 quads/drops)**
  - Tournament Desk
  - Registration Area
  - Weigh-in Area
  - These three areas must be able to communicate with each other to run the tournament software.

***Installation and service costs will be borne by USATKD.***

- **Electrical needs:**  
The following are the electrical needs for USATKD for the duration of the event. USATKD will bear the costs of these outlets, but an estimate of such costs should be included in a separate appendix of the bid package submitted for budgetary purposes.
  - 1 electrical outlet at each ring
  - 1 electrical outlet at the Holding Area
  - 1 electrical outlets at the Tournament Desk
  - Electrical Outlets available for use in the USATKD staff room
  - 1 Electrical outlet in the Sports Medicine Area
  - 1 Electrical outlets in the Registration Area
  - 2 Electrical outlets in the Weigh-In area (one in each room)
  - 1 Electrical outlet in each vendor booth



Attendee Doubles	30	230	475	475	475	350	c/o
Attendee Kings	5	30	30	30	30	30	c/o



### Visitors

Over 3,000 persons from across the world will attend the USATKD U.S. Open Taekwondo Championships. Participants are ages 6 to more than 70 years of age. These people participate, officiate, and serve in leadership capacities. They require housing, food and enjoy the local nightlife, shops, and the opportunity to visit local points of interest.

### Economic Impact

In recent host cities, local Convention and Visitors Bureaus have reported more than \$1,200,000 in economic impact.

### Recognition and Visibility

**Host Recognition:** Hosting the U.S. Open Taekwondo Championships can lead to hosting other amateur and professional sporting events, as well as interest by USATKD in returning to your city for National Team competitions, other taekwondo events and meetings.

**Visitor Visibility:** Your city will get exposure to 3,000 and more persons from across the United States and international participants, who will return home to share their experiences with friends and relatives.

### Publicity and Public Relations

#### Media Exposure

Your city will gain recognition and publicity through media exposure in these venues:

- Pre-Event Manual and Event Programs.
- USATKD website.
- USATKD social media outlets (Facebook & Instagram)
- PATU and World Taekwondo websites
- Media publicity through event announcements and reporting of event results in hometown newspapers.
- Sponsor publicity.
- Hosting the U.S. Open Taekwondo Championships provides your city with an opportunity to work and share experiences with sport leaders from all over the United States.

### BID PROPOSAL – SITE SELECTION

USATKD is currently accepting bids for the 2024 - 2027 and beyond for the U.S. Open Taekwondo Championships. Prior to submitting a bid for these events, please review the necessary requirements as set forth in the bid packet.

Please email a complete bid proposal along with any other materials to the following USATKD staff:

Christy Strong Simmons  
USA Taekwondo Events  
1015 Garden of the Gods Road, Suite 110  
Colorado Springs, CO 80907  
719-330-1639

[cssimmons@usatkd.org](mailto:cssimmons@usatkd.org)  
[www.usa-taekwondo.us](http://www.usa-taekwondo.us)

1. Once the proposals have been received, the USA Taekwondo Events Department will proceed with a thorough review of the bid. The top two proposals will be notified and scheduled for a site visit. The bid review will be based on the venue, hotel arrangements, ability to provide additional staffing and volunteers, and a budgetary analysis.

2. All expenses for this two-day site visit will be borne by the prospective host committee. During the visit, the USATKD representatives will visit the venue, all hotels in the block, local restaurants, transportation services, and other event related concerns.
3. Upon completing site visits to the final two cities, the USATKD Events Department will analyze each bid and make all recommendations to the CEO/Executive Director. Once the decision has been made the USATKD Events Department will notify all candidates of the decision and proceed to the contract phase of the partnership.
4. All contracts, including those from the Local Organizing Committee, Convention & Visitors Bureau, and the venue hosting the event, may be sent to the USATKD office. All housing contracts should be sent to the Group Housing office to secure the hotel agreements with a copy emailed to USATKD.