

Connect SPECIALTY MARKETPLACE

Continuing Education Credits Form for Education Sessions Connect Specialty Marketplace August 21-23, 2014

The following education was provided at Connect Marketplace 2014 in Orlando, Florida, August 21-23, 2014. Education hours and domains have been verified by the Convention Industry Council. To learn more about what is required for the application process, please visit conventionindustry.org.

Thursday, August 21

1:00-3:00 p.m.

- Meetings and the Law: Creating and Managing a Risk Management Plan *Presented by Bonnie Walsh, Bonnie Walsh Associates and Barbara F. Dunn, Barnes & Thornburg*
🕒 **3 hours/C. Risk Management**

Friday, August 22

9:45-10:45 a.m.

- Dimensionalize the Attendee Experience *Presented by Chris Gasbarro, C3*
🕒 **1 hour/A. Strategic Planning**
- Menu Conversation...Speaking the Language of Food *Presented by Steven Kuentz and Cabrin Kelly-Hale, Marriott International*
🕒 **1 hour/G. Meeting or Event Design**
- The Technology Site Inspection and Ultimate Guide to Internet Connectivity *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/H. Site Management**
- Point/Counterpoint *Presented by Barbara F. Dunn, Barnes & Thornburg, and Lisa Sommer Devlin, Devlin Law Firm*
🕒 **1 hour/B. Project Management**

Friday, August 22

11:15-12:15 p.m.

- Prove Your ROI: Writing a Post-Conference Report *Presented by Michele Wierzgac, Michele & Co.*
🕒 **1 hour/B. Project Management**
- Connexions: Ways to Make Your Meeting More Interactive and Engaging *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/B. Project Management or 1 hour/G. Meeting or Event Design**
- Strategic Contract Negotiations-Plan & Think Before You Ink *Presented by Cheryl M. Payne, Meeting Sites Resource*
🕒 **1 hour/A. Strategic Planning**
- A Creative Conversation: Future of Meetings *Presented by Shawna Suckow, SPIN, Senior Planners Industry Network and Christine Born, Collinson Media & Events*
🕒 **1 hour/A. Strategic Planning**

Saturday, August 23

2:30–3:30 p.m.

- Turn Your Passions into Profits and Start Thinking Outside the Box *Presented by Jason SurfrApp, Really Awesome Company Inc*
🕒 **1 hour/B. Project Management or 1 hour/I. Marketing**
 - Winning the Battle of the Budget *Presented by Steven Kuentz and Cabrin Kelly-Hale, Marriott International*
🕒 **1 hour/B. Project Management or 1 hour/G. Meeting or Event Design**
 - Join the Media Revolution *Presented by Matthew R. Clouser, Active Production and Design Inc.*
🕒 **1 hour/G. Meeting or Event Design**
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Saturday, August 23

4:00–5:00 p.m.

- Flashpoint *Presented by Crystal Washington, CWM Enterprises, Chris Gasbarro, C3, Michele Wierzgac, Michele & Co, and Shawna Suckow, SPIN, Senior Planners Industry Network*
🕒 **1 hour/G. Meeting or Event Design**
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Name _____

Company/Organization _____

Email Address _____