

collaborate MARKETPLACE

Continuing Education Credits Form for Education Sessions Collaborate Marketplace June 11-13, 2015

Collinson Media & Events is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Collaborate Marketplace 2015 in Orlando, June 11-13, 2015. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Thursday, June 11 1:30–4:30 p.m.

- Sponsorships: Learning How to Take Your Events From a Corporate Expense to a Revenue Bucket
Presented Ron Seaver, SponsorFx
🕒 **3 hours/D. Financial Management**
 - Total Audience Engagement *Presented by Shawna Suckow, CMP, SPIN*
🕒 **3 hours/G. Meeting or Event Design**
-

Friday, June 12 9:45–10:45 a.m.

- The Art of Production and AV *Presented by Mark Bowling, BlackSheep Productions*
🕒 **1 hour/G. Meeting or Event Design**
- The Conference Content–Curator–Strategist Rules! *Presented by Jeff Hurt, Velvet Chainsaw Consulting*
🕒 **1 hour/G. Meeting or Event Design**
- Cutting-Edge Legal Issues in Today’s Meetings... and How to Solve Them *Presented by Joshua Grimes, Grimes Law Offices LLC*
🕒 **1 hour/C. Risk Management**
- Planner/Supplier Rumble: Round 1 *Presented by Shawna Suckow, CMP, SPIN*
🕒 **1 hour/B. Project Management**
- Saving the Planet One Meeting at a Time: Sustainability, Food Recovery and the Whole Earth Calculator
Presented by Jim Spellos, CMP, Meeting U., and Syd Mandelbaum, Rock and Wrap It Up!
🕒 **1 hour/A. Strategic Planning**
- Track and Leverage Meeting Spend Data for Maximum Success *Presented by Cheryl Payne, CMP, Meeting Sites Resource*
🕒 **1 hour/D. Financial Management**
- Translating Trends–How to Be a Culinary Superhero to Your Attendees *Presented by Cabrin Kelly-Hale, Marriott International and Steven Kuentz, CMP, Marriott International*
🕒 **1 hour/G. Meeting or Event Design**
- Your Value as a Meeting Professional *Presented by Roger Rickard, Voices in Advocacy*
🕒 **1 hour/J. Professionalism**



Friday, June 12

11:00 a.m.–12:00 p.m.

- Creating Meetings With Impact: The Move Toward Strategic Conversations
Presented by Jeff Hurt, Velvet Chainsaw Consulting
🕒 1 hour/A. Strategic Planning
 - The Dark Side of Meetings *Moderated by Christine Born, Collinson Media & Events*
🕒 1 hour/J. Professionalism
 - Everything Is Marketing *Presented by Jason Zook, Jason Does Stuff*
🕒 1 hour/I. Marketing
 - Lock Down: Preventing Your Digital Presence From Being Compromised *Presented by Jim Spellos, CMP, Meeting U., and Jordan Schwartz, Pathable*
🕒 1 hour/C. Risk Management
 - Meetings and the Movies: A Legal View *Presented by Joshua Grimes, Grimes Law Offices LLC*
🕒 1 hour/C. Risk Management
 - Planner/Supplier Rumble: Final Round *Presented by Shawna Suckow, CMP, SPIN*
🕒 1 hour/A. Strategic Planning
 - Unleash Your Inner Creative Superhero *Presented by Tahira Endean, CMP, QuickMobile*
🕒 1 hour/G. Meeting or Event Design
-

Saturday, June 14

9:45–10:45 a.m.

- AV Demystified: Cutting Through the Technobabble *Presented by Brandt Krueger, Event Technology Consulting*
🕒 1 hour/G. Meeting or Event Design
 - Building Bridges—Creating Successful Relationships and Networks *Presented by Cabrin Kelly-Hale, Marriott International and Steven Kuentz, CMP, Marriott International*
🕒 1 hour/E. Human Resources
 - Collaborating to Give Minorities a Voice in Event Planning *Presented by Dan Williams, Experience Columbus*
🕒 1 hour/F. Stakeholder Management
 - Creative Conversation: Self-Branding and Marketing *Presented by Christine Born, Collinson Media & Events, and Jason Zook, Jason Does Stuff*
🕒 1 hour/I. Marketing
 - Flip Learning: Changing the Way Learning Happens at Meetings *Presented by Sharon Fisher, Play With a Purpose*
🕒 1 hour/G. Meeting or Event Design
 - In the Mix *Presented by Jim Spellos, CMP, Meeting U.*
🕒 1 hour/G. Meeting or Event Design
 - Meeting Planning Six Sigma Style: Six Sigma 101 *Presented by Rob Wilson, Meeting Evolution*
🕒 1 hour/B. Project Management
-
- Flashpoint *Presented by Jason Zook, Tahira Endean, CMP, Sharon Fisher, Shawna Suckow, CMP*
🕒 1 hour/G. Meeting or Event Design

Name _____

Company/Organization _____

Email Address _____