

Multisport National Championships Festival

# REQUEST FOR PROPOSAL

2026 + BEYOND

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## HOST SITE PROPOSAL

USA Triathlon invites potential host organizations to bid on hosting the Multisport National Championships Festival in 2026 and beyond with the goal of being in a city for 2 years and then returning to the same city, 6-8 years later. The comprehensive host requirements are contained here in. The local organizing committee (LOC) chosen as host is responsible for creating and fostering relationships, guidance on permits, recruitment of volunteers, and overall support. It is important to not that USA Triathlon will operate the event with their team of staff members. This event will welcome over 7,000 visitors (3,000 athletes and over 4,500 spectators based on historical numbers) from all fifty states for four days of multisport racing. The economic impact of bringing this event to your community will be significant based on average household income of athletes, family, and friends that travel alongside those competing and overnight hotel stays.

## ABOUT USA TRIATHLON

USA Triathlon is the national governing body for the multisport disciplines of triathlon, duathlon, aquathlon, aquabike, paratriathlon, off-road and winter triathlon in the United States. USA Triathlon is a member federation of the U.S. Olympic & Paralympic Committee (USOPC) and World Triathlon, the international federation.

## RACES

The event schedule will consist of the following races over the course of 4-5 days:

- Open Water Swim Competition (750 meters)
- Super Sprint Time Trial Triathlon (250 m swim, 5 km bike, 1.2 km run)\*
- Super Sprint Time Trial Duathlon (2.4 km run, 5 km bike, 1.2 km run)\*
- Aquathlon (1000 m swim, 5 km run)\*
- Draft-Legal Sprint Duathlon (5 km run, 20 km bike, 2.5 km run)\*
- Draft-Legal Sprint Triathlon (750 m swim, 20 km bike, 5 km run)\*
- Standard Duathlon (10 km run, 40 km bike, 5 km run)\*
- Standard Aquabike (1500m swim, 40 km bike)\*
- Age Group Mixed Relay Triathlon: Four athletes per team each complete a super sprint triathlon (250 m swim, 5 km bike, 1.2 km run)\*
- Age Group Mixed Relay Duathlon: Four athletes per team each complete a super sprint duathlon (1.2 km run, 5 km bike, 1.2 km run)\*

\*Denotes National Championship event

\*\*Multiple laps are permitted on bike and run courses, but should ideally be kept to a maximum of two

\*\*\*Note that additional races may be added to the schedule

## LOCATION HISTORY

YEAR	SITE	# OF ATHLETES
2022	Irving, Texas	2,469
2023	Irving, Texas	3,200
2024	Omaha, Nebraska	TBD

## SELECTION TIMELINE

### 2026 – 2027 SELECTION TIMELINE

At the time of the selection, the Host must be willing to sign a legal contract with USA Triathlon. A timeline of the selection process is listed below:

- RFP published and bid process open – February 2024
- Bid applications due – April 30, 2024
- Initial site visits completed – May – July 2024
- Host selected and notified – August 2024
- Contract finalized and signed – September 2024
- Formal announcement\* – September – October 2024

### 2028 – 2029 SELECTION TIMELINE

At the time of the selection, the Host must be willing to sign a legal contract with USA Triathlon. A timeline of the selection process is listed below:

- RFP published and bid process open – February 2024
- Bid applications due – August 30, 2024
- Initial site visits completed – October – November 2024
- Host selected and notified – December 2024
- Contract finalized and signed – January 2025
- Formal announcement\* – 2025 Quarter 1

## EVENT STRUCTURE

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- Sunday-Wednesday: Venue Load-In
- Wednesday: Packet Pickup, Expo, Open Water Swim Competition (in the evening)
- Thursday: Packet Pickup, Expo, Super Sprint Time Trial Triathlon and Duathlon, Aquathlon, Awards Ceremony
- Friday: Packet Pickup, Expo, Draft-Legal Sprint Duathlon, Draft-Legal Sprint Triathlon, Awards Ceremony
- Saturday: Packet Pickup, Expo, Standard-Distance Duathlon, Standard-Distance Aquabike, Awards Ceremony
- Sunday: Age Group Mixed Relay Triathlon and Duathlon, Awards Ceremony

\*Road Closure Estimates: Wednesday: 0 hours, Thursday: 8-10 hours, Friday: 8-10 hours, Saturday: 10 hours; Sunday: 4-6 hours

\* Schedule subject to change + flexible based on closures

## SITE SELECTION CRITERIA

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USA Triathlon will use the following guidelines in reviewing the proposal and in the selection process.

- Race Venue: Adequate space for swim start/finish, transition area, finish line, athlete recovery area, spectator viewing, and race expo. Venue should not be more than 20 minutes drive from hotels. Approximate space needed is 300,000+ square feet.
- Swim Course: Clean, scenic body of water with minimal-to-no-current with temperatures ranging between 60F and 80F. Water quality must be safe for swimming based on water quality testing. The testing agency or agency that governs the body of water will make this determination.
- Bike Course: Safe course with roads that are closed to traffic. Road conditions are good with minimal safety concerns.
- Run Course: Safe course that should be predominately on paved roads, trails, or sidewalks.
- Hotels: Should be able to service thousands of athletes plus staff, friends, family, spectators, and sponsors with ideal pricing between \$90 - \$300 per night. USA Triathlon reserves the right to use their preferred housing partner to source rooms.
- Meeting Space: To service variety of events such as (Rules Briefing (attendance ranging from (100-800), awards, audio/visual, and food and beverage are required.
- Parking: Ideally parking should be onsite or a short walk to the venue.

## EVENT DATES

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USAT and the LOC will work together to set the event date. Decisions in selecting a date should consider other local events, large national events and World Triathlon Championship dates.

Event date should be between April and October Cities must have multi-year availability (2+). USA Triathlon does not guarantee multi-year in any city and will opt in past year one pending experience, financials, and collective feedback.

## INVESTMENT BY THE LOC/HOST SITE

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- Rights Fee - \$30,000 (\$15,000 per year)
- Lake/Park/Course maintenance and upkeep for the event
- Logistic costs of the event (including the items below)
  - Permits and all costs associated with the permitting process
  - Police - used for traffic control, road closures and security
  - Road closure costs



- Traffic control costs
- Fire Department - used for EMS, on-water safety
- Stairs/ramp for water entrance or exit if needed
- Medical Staff, Equipment and Supplies-approximately 15-17 licensed medical professionals, medical director and two ambulances should be on site at all times, appropriate medical staffing on race courses
- Lifeguards, kayakers and water safety costs including any needed boat, kayak, and paddleboard rentals and staffing from Police, Fire and/or Coast Guard
- Waste Management cost (trash) including recycling
- Volunteer support for event- recruitment of over 500 volunteers to operate under the supervision of a Volunteer Coordinator
- Meeting Rooms/Banquet Halls for all event activities including stage, audio visual, staffing, and seating
- Expo space for approximately 40+ vendors (can be on-site at the venue)
- Community involvement and awareness to market and promote the event to the local community
- Temporary storage near the race site (1,500 sq. feet)
- Site-visit expenses (for two USA Triathlon representatives before the bid is awarded): Flight, Hotel, Rental Car
- Event Logistic Planning Travel Expenses - 2 visits per year; 3 flights per visit, 3 hotel rooms per visit, 1 rental car per visit
- Race week Travel Expenses for USAT Staff- 50 room nights, 5 round trip airline tickets, 5 rental cars

## **ECONOMIC IMPACT PROJECTIONS**

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**OUT-OF-TOWN ADULT PARTICIPANTS: 2,200**

**NUMBER OF DAYS: 3**

**AVERAGE DOLLAR AMOUNT OF SPENDING PER DAY: \$175**

**TOTAL: \$1,155,000**

**OUT-OF-TOWN ADULT SPECTATORS: 4,500**

**NUMBER OF DAYS: 3**

**AVERAGE DOLLAR AMOUNT OF SPENDING PER DAY: \$150**

**TOTAL: \$2,025,000**

**LOCAL ADULT PARTICIPANTS: 600**

**AVERAGE DOLLAR AMOUNT OF SPENDING PER DAY: \$75**

**TOTAL: \$45,000**

**LOCAL ADULT SPECTATORS: 900**

**AVERAGE DOLLAR AMOUNT OF SPENDING PER DAY: \$40**

**TOTAL: \$36,000**

**PROJECTED ECONOMIC IMPACT: \$3,261,000 (annually)**

# PROPOSAL BID QUESTIONS

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The following are the items that should be included with your bid proposal. Please submit your bid proposal following the format below.

## 1. INTRODUCTION

- a. Please include information as to why the event should be hosted by your organization including qualities about your city and venue.
- b. Describe other events supported by your organization which demonstrate your ability to successfully host this event.
- c. State any current triathlon race management affiliations you have or race directors you are aware of within a 120 mile radius.
- d. How would you attempt to get the community to embrace the event?

## 2. VENUE

- a. Describe the area's terrain, lake surrounding, conditions of the roads and parking availability at site.
- b. Detail Swim course – 1 loop preferred, Bike course (5k, 10k, 20k, and 40k) – 1 loop preferred for 5k and 10k options while 20k and 40k options may have two laps, Run course (5k and 10k) - 1 loop/lap preferred for 5k while 10k may be two laps, and transition/venue areas (include maps).

## 3. FINANCIAL

- a. Please confirm your ability to accept the rights fee.
- b. Please confirm your ability to accept the other investment obligations listed in the LOC Investment section.
- c. Please present a fulfillment structure for the investment obligations. Outline how the LOC will fulfill the investment obligations for this event?

## 4. ACCOMMODATIONS

- a. Host Hotel & Over-Flow Properties:
  - i. Detail the amenities of the property, example: Restaurant hours, swimming pool, workout facility, business center etc.
  - ii. Distance from hotel to venue(s).
  - iii. Distance from hotel to primary airport.
  - iv. Parking fees, if any
  - v. Meeting room availability, and associated square footage, etc.

## 5. TRANSPORTATION

- a. Airport
- b. Airport Shuttle Services
- c. What rental car companies service the airport? Do you have any relationships with them? Do you have any relationships with local auto dealerships?

## 6. PLEASE GIVE A BRIEF DESCRIPTION OF THE TYPES OF EVENTS YOUR ORGANIZATION HAS BROUGHT TO THE COMMUNITY.

## 7. PROMOTIONS/MEDIA EXPOSURE

- a. How does your organization plan to promote the event locally?
- b. What local media might cover the event? What is your relationship with each?

## 8. LETTERS OF COMMITMENT

- a. Please provide a minimum of three letters of commitment:
  - i. Mayor/City Council
  - ii. Police, Fire/Rescue, Medical
  - iii. Local Sports Commission/CVB
- b. Letter of Intent - Signature by the President/CEO

## CONTACT INFORMATION

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**IF YOUR ORGANIZATION IS INTERESTED IN HOSTING THIS EVENT AND RECEIVING FURTHER DETAILS, PLEASE CONTACT:**

Brian D'Amico  
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