

Rejuvenate MARKETPLACE

Continuing Education Credits Form for Education Sessions Rejuvenate Marketplace October 28-30, 2014

The following education was provided at Rejuvenate Marketplace 2014 in Atlanta, Georgia, October 28-30, 2014. Education hours and domains have been verified by the Convention Industry Council. To learn more about what is required for the application process, please visit conventionindustry.org.

Tuesday, October 28

1:30-4:30 p.m.

- Creating An Interactive Meeting with Cross-Generational Appeal *Presented by Karen McCullough, Karen McCullough & Co. and Crystal Washington, CWM Enterprises*
🕒 **3 hours/G. Meeting or Event Design/A. Strategic Planning**
- Hot Technologies 2014: It's Mobile, Social and Hands-On! *Presented by Jim Spellos, Meeting U.*
🕒 **3 hours/B. Project Management**

Wednesday, October 29

10:00-11:00 a.m.

- Choose Your Own Meeting Adventure *Presented by Liz King, Liz King Events*
🕒 **1 hour/G. Meeting or Event Design**
- Meeting Interactive: Turn Attendees Into Paparazzi and Brand Advocates via Instagram, Pinterest and YouTube *Presented by Crystal Washington, CWM Enterprises*
🕒 **1 hour/I. Marketing**
- Serve This, Not That! *Presented by Tracy Stuckrath, Thrive! Meetings & Events*
🕒 **1 hour/G. Meeting or Event Design**
- Technology and Social Media: Maximizing the Benefit, Minimizing the Risk *Presented by Barbara F. Dunn, Barnes & Thornburg*
🕒 **1 hour/G. Meeting or Event Design/H. Site Management**
- The Technology Site Inspection and Ultimate Meeting Professionals Guide to Internet Connectivity *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/H. Site Management**
- The Value of Mentorship *Presented by Shawna Suckow, SPIN, Senior Planners Industry Network and Christine Born, Collinson Media & Events*
🕒 **1 hour/E. Human Resources**
- Join The Media Revolution *Presented by Matthew R. Clouser, Active Production & Design, Inc*
🕒 **1 hour/G. Meeting or Event Design**

Wednesday, October 29

11:15 a.m.-12:15 p.m.

- Beyond Donation: Learning How to Leverage Sponsorships for Your Group *Presented by Ron Seaver, SponsorFx*
🕒 **1 hour/D. Financial Management**
 - CSI! The Crime: A Boring, Unsuccessful Meeting Has Been Committed *Presented by Shawna Suckow, SPIN, Senior Planners Industry Network*
🕒 **1 hour/A. Strategic Management/B. Project Management**
 - Expand Your Brand: How to Get Recognized, Remembered and Talked About *Presented by Janice Johnson, Moruwa LLC*
🕒 **1 hour/A. Strategic Management/I. Marketing**
 - Feel Good, Do Good! Using CSR to Put Heartshare in Your Meeting *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/A. Strategic Management**
 - First Comes Dating, Then Comes Marriage: Negotiating and Contract Relationships That Work *Presented by Deborah Gardner, DG International and Barbara F. Dunn, Barnes & Thornburg*
🕒 **1 hour/B. Project Management/G. Meeting or Event Design**
 - Linking Objectives to Outcomes for Successful Results *Presented by Carolyn Browning, MEETing Needs*
🕒 **1 hour/D. Financial Management**
 - Social Media for Meetings: This Time It's More Than Personal *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/B. Project Management**
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Thursday, October 30

10:00-11:00 a.m.

- 6 Lessons from Disney and Pixar on How to Tell Your Story *Presented by Terry Weaver, Fuselage*
🕒 **1 hour/I. Marketing**
 - Certified Meeting Professional (CMP): The Proven Credential for Enhancing Your Successful Career *Presented by Deborah Gardner, DG International*
🕒 **1 hour/E. Human Resources**
 - One Man Can't Expand: How to Build, Train and Maintain a Team of Reliable Volunteers *Presented by Janice Johnson, Moruwa LLC*
🕒 **1 hour/E. Human Resources**
 - Social Media Hacks: Secret Time-Saving Features for Prospecting, Researching and Connecting with Attendees *Presented by Crystal Washington, CWM Enterprises*
🕒 **1 hour/B. Project Management**
 - The Art of RFPs *Moderated by Carolyn Browning, MEETing Needs LLC*
🕒 **1 hour/B. Project Management**
 - The Play Premise *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/B. Project Management/G. Meeting or Event Design**
 - Volunteer "Super Hero" Servant Leadership *Presented by Gina Trimarco Cligrow, Carolina Improv Company*
🕒 **1 hour/E. Human Resources**
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Name _____

Company/Organization _____

Email Address _____